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RESOLUTION NO. Q - 19 - 89

RESOLUTION OF THE COMMON COUNCIL OF THE CITY OF FORT WAYNE, INDIANA ENDORSING THE HUDSON INSTITUTE STUDY: "FORT TOWARD 2000 AND WAYNE: BEYOND."

WHEREAS, a the Hudson Institute has proposed a study to research, analyze, and offer technical assistance to support efforts by the public and private sector community leaders in order to enhance the long-term growth and development of Fort Wayne and its area; and

WHEREAS, the Common Council believes this study will create heightened community interest in area planning and policy making; and

WHEREAS, this study will help direct public opinion and government policies toward choices most likely to produce positive outcome for the City of Fort Wayne, Indiana.

NOW, THEREFORE, BE IT RESOLVED BY THE COMMON COUNCIL OF THE CITY OF FORT WAYNE, INDIANA THAT IT ENDORSES THE HUDSON INSTITUTE STUDY ENTITLED, "FORT WAYNE: TOWARD 2000 AND BEYOND."

APPROVED AS TO FORM AND LEGALITY.

BILL NO. R-89-02-15

Stanley A. Levine

Attorney for Common Council

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PRESIDING OFFICER

Foellinger Foundation, Inc.

1125 Lincoln Bank Tower, 116 East Berry Street Fort Wayne, Indiana 46802 (219) 422-2900

February 10, 1989

Mr. Charles B. Redd Fort Wayne City Council 911 Woodview Boulevard Fort Wayne. IN 46806

Dear Charles:

auta les

Enclosed are eight (8) copies of the Hudson Institute Policy Research Proposal prepared for Fort Wayne and the Greater Fort Wayne Area.

Also enclosed are eight (8) copies of summary information, questions and answers and current indications of support from various individuals and organizations. This information has been distributed to members of Corporate Council and various other individuals who are being asked to join us in supporting this policy research proposal.

If you, or any members of City Council, have any questions, Barbara Burt and I will be pleased to respond to them.

Sincerely,

Carl D. Rolfsen President

Enclosures (16)

cc: Barbara Burt

FORT WAYNE: TOWARD 2000 AND BEYOND

Jan. 26, 1989

Some months ago, representatives of the Hudson Institute approached the City of Fort Wayne to discuss the possibility of the Institute doing an in-depth study of Fort Wayne and its area toward the Year 2000 and beyond.

Mayor Helmke asked the Foellinger Foundation's help. The Foundation, in turn, asked the Fort Wayne Community Foundation to be a partner in the project and its fiscal agent for reasons explained in the packet of materials included with this note.

Both Foundations feel the study is a unique opportunity the city and its area can ill afford to pass up, but only if it has the broad-based support of the public and private sectors.

The materials in the packet are designed to give you a feeling for what the study is about and to try and anticipate some of the basic questions you might have. We also are including a list of commitments in money, time and talent the project has received to date. We will give you a further update when we meet on Feb. 6.

Barbara But

Barbara A. Burt, Executive Director Fort Wayne Community Foundation

Ernest E. Williams, Chairman

Foellinger Foundation

FORT WAYNE: TOWARD 2000 AND BEYOND

A Policy Research Proposal prepared by the Hudson Institute for Fort Wayne and the Greater Fort Wayne Area.

Hudson Institute proposes to undertake a multiyear program of research, policy analysis and technical assistance to support efforts by public and private sector community leaders to enhance the long-term growth and development of Fort Wayne and its area.

The program's principal elements will include:

* A report on the future of the city and its area as they move toward the year 2000 and beyond.

* The development of an on-going relationship between the Hudson Institute and the study sponsors to give the sponsors and/or their designees access to Hudson staff members to assist in developing and implementing specific policy initiatives aimed at enhancing growth and development of Fort Wayne and its area.

Why is a study of Fort Wayne's future important? Since World War II-- a period most of us can recall-- Fort Wayne's economy has had many peaks and valleys, including the "double dip" recession of the late '70's and early '80's. We, like the rest of the country, have experienced a substantial recovery since then.

During that same period, many seminal changes -- in demographics, technology, national and international economic restructuring, federal and state policy initiatives and social trends-- have been occurring. While this study cannot and will not predict the future, it can help us identify and understand the forces shaping that future, prepare for them and exert some control over the shape the future takes.

Further, we can expect some important fallout from the project:

* It will create highly visible, readable and provocative documents which should stimulate public debate on the future of the Fort Wayne area.

* It will serve as a rallying point for the area's existing planning and policy-making organizations, creating heightened community interest in their activities and renewed commitment to them.

* It will help direct public opinion and government policies toward the choices most likely to produce positive outcome for the region.

Obviously such a study benefits from broad-based support in the community-both in the public and private sectors. That's why the Foellinger Foundation, early on, made a decision to enlist both time and financial commitments from leading public and private sector organizations.

And that's why the Foellinger Foundation approached the Fort Wayne Community Foundation to serve as a partner in the study as well as fiscal agent for it. Fort Wayne Community Foundation, which is perceived as a neutral, non-partisan agency by the community, can play a special role as a catalyst for community improvement. It may identify an important problem, join in the sponsorship of studies and public meetings and convene disparate groups to work together toward a common goal.

Further, Fort Wayne Community Foundation's endorsement of a project can send signals to other foundations and funding sources, callying interest and support.

The Winnowing: Economic Change in Rural America
Does Canada Have A Future?
The Future of Austria
The Future of Brazil
The Future of Mexico
The Future of the U.S. and Its Regions

In addition, Hudson has an even longer list of studies pertaining to major issues affecting the future of the Fort Wayne area, including its seminal study, <u>Workforce 2000</u>, and its 1987 study of vocational education in Indiana.

- The results of these studies? Here is what Hudson says:

 The results of these studies have varied, as might be expected given the diversity of the topics and the differing natures of the groups. The studies done for Arizona, Oklahoma and Indiana had direct and immediate impact on legislation and executive branch policy within the first year of their release, and the effects continue to be felt. There was less impact in Michigan, where action on even the most critical programs (e.g. center city Detroit) falls victim to partisanship. Hudson has committed to a two year effort beyond the initial year to assist in the practical implementation of their recommendations, and they are confident, with the backing of the civic leadership in Fort Wayne and its area, concrete results can be expected.
- presently available in our community?

 The Hudson Institute will use all available existing research materials in doing its analysis. It will also attempt to draw on community-based experts at educational institutions, in governmental agencies, or elsewhere. However, the scope and scale of Hudson's study will be more comprehensive than any existing

7. Will The Hudson Institute use existing studies and research data

studies.

- The community will receive as a result of the study?

 The community will receive a written report of research results, analysis, findings and policy recommendations. Hudson Institute personnel will also be made available to present and discuss the report with civic leaders and organizations. Hudson also will provide consulting services for an additional two years, to help area leaders and organizations develop action-oriented responses to Hudson's findings and recommendations.
- 9. How will the community use the report?

 Although the answer to this question depends in large part on the resourcefulness and commitment of those from the community involved in the project, the range of desirable uses is wide. The study may:
 - a. Serve as a vehicle to generate broad-base citizen interest and participation in planning for Fort Wayne's future.
 - b. Identify desirable local or state legislative initiatives.
 - c. Help in making major public investment decisions.
 - d. Provide input for the planning effort of key public institutions.
 - e. Help to build consensus for public decisions.
 - f. Facilitate land use planning activities.
 - q. Help to develop private-public partnerships.

Hudson studies for state/local areas have been used in these and other ways over the years, and many of these uses, and perhaps others, are likely for the Fort Wayne study.

- 10. What will be the time frame for the study?

 The study will be conducted over a period of ten months, beginning in March, 1989.
- 11. How much will the project cost?

 The cost of the first year which will culminate in the issuance of a written report will be \$148,614.

Implementation activities will extend over an initial period of two years from the date of the report at an annual cost not to exceed \$25,000, based on a per diem of \$750, plus expenses for travel.

12. Who are the people who will conduct the study?

The project team will include, but not be limited to:

David A. Reed, Director, Economic Development Studies (Project Director)

Jane Newitt, Director, Demographic Studies

William F. Pierce, Vice President, Center for Education and

Employment Policy
Edward D. Feigenbaum, Research Fellow

Edward D. Feigenbaum, Research Fellow David Weinschrott, Research Fellow

The Project Director, Dr. David Reed, was one of the key figures in economic research and economic development policy at the Indiana Department of Commerce during the first term of the Orr/Mutz administration, and other members of the study team also have experience in doing economic and social policy analysis for Indiana-oriented studies.

- 13. To whom should checks be written and mailed?
 Fort Wayne Community Foundation Hudson Institute Research Project
 410 Utility Building, 116 East Wayne Street, Ft. Wayne, IN 46802
- 14. How much will the Foellinger Foundation contribute?

 The Foellinger Foundation has agreed to contribute not less than \$37,500 of the cost of \$148,614 and to underwrite the cost of the study to the extent the investments of other funding partners fall short of 100 per cent of the cost.

Attached is a schedule of those organizations and individuals who have indicated their support for the policy research proposal.

15. How much are you asking my organization to invest in the research project?

Based upon the size of the organization, we are asking for investments ranging from \$1,000 to \$5,000. However, smaller and larger investments will be appreciated. If you cannot provide financial support, we ask you to contribute time and talent.

15. What will be done with the excess funds if investments exceed the cost of the study?

Excess funds will be used to fund the implementation stage of the preposal.

FORT WAYNE: TOWARD 2000, AND BEYOND

A Policy Research Proposal Prepared by the Hudson Institute for Fort Wayne and the Greater Fort Wayne Area

Questions and Answers

1. Why is the Foellinger Foundation supporting the Hudson Institute study?

The Foellinger Foundation believes our region would benefit from the Hudson Institute policy research project which would serve as the beginning of an ongoing communitywide dialog, producing a meaningful impact on the economic, educational and cultural future of Fort Wayne and the surrounding region.

The success of such a study, including its acceptance, requires the endorsement and financial support of many organizations in the public and private sectors.

2. Why should my organization become a partner?

As a member of the Greater Fort Wayne area, you will be impacted by the region's future and have an impact upon it. You plan for the future of your organization because you recognize failure to plan culminates in unpredictable results. The same thinking applies to areawide planning, and your participation is important to a regional planning process.

3. What is The Hudson Institute?

Hudson Institute is a 501(c)(3) not-for-profit policy research organization with headquarters in Indianapolis, Indiana. Since its founding in 1961 by the late Herman Kahn, Hudson's mission has been to analyze policy problems and recommend policy solutions to government and private sector clients.

4. What are The Hudson Institute's qualifications to do this type of study?

Hudson has consistently been able to make people think about the future in ways that challenge their traditional assumptions. The Institute has long recognized that understanding the complex interactions that characterize a modern society requires analysis of a variety of economic, social, demographic, political and technological factors. Hudson's success in futures research is due in large measure to the solid grounding of its analysts in the examination of present policy issues, a willingness to consider unconventional ideas from a variety of disciplines and the intellectual creativity to project the extent and implications of likely continuities and discontinuities.

5. What similar studies has The Hudson Institute done?

The Hudson Institute has a long history of doing future oriented planning and policy studies for countries, states and local areas. A partial list of these studies include:

Vocational Education and Economic Development in Indiana
The Future of Southern Rural Indiana (in progress)
Arizona Tomorrow
Michigan Beyond 2000

Workforce 2000.

The Future of Oklahoma

The Future of Westchester County, New York

FORT WAYNE: TOWARD 2000, AND BEYOND

A Policy Research Proposal Prepared by the Hudson Institute for Fort Wayne and the Greater Fort Wayne Area

Indications of Support

The following organizations and companies have indicated their support for the Hudson Institute policy research proposal. After each name is the level of the organization's investment for Phase I of the proposal which will cost \$148.614.

1.	Foellinger Foundation, Inc.	\$37,500	(1)
2.	Lincoln National Corporation	25,000	
3.	Summit Bank	6,000	
4.	Hardware Wholesalers, Inc.	5,000	
	M. E. Raker Foundation	5,000	
6.	Fort Wayne National Bank	5,000	
	Lincoln National Bank	5,000	(2)
8.	Indiana National Bank	1,000	
9.	Central Labor Council, AFL-CIO		(3)
10.	Indiana University- Purdue		
	University at Fort Wayne		(3)
	Joanne Lantz		
11.	Greater Fort Wayne Chamber of Comme	rce:	(4)
	Mick Parrott		
	Tom Eckrich		
	Jim Dittoe		
12.	City of Fort Wayne		
	Mayor Paul Helmke		(3)
12.			(3)
			(3)
14.	Stephen J. Gabet, State Representati	ive	(3)
		\$89,500	(4)
		=======	

Notes:

- (1) The Foellinger Foundation, Inc. has agreed to underwrite the entire cost of the Hudson Institute study, less the amounts invested by other organizations.
- (2) If the total falls short, LNB would be willing to invest more.
- (3) Indicated support by giving time, talent and energy.
- (4) Will request grant from Chamber Foundation of \$25,000

REPORT OF THE COMMITTEE ON PUBLIC RELATIONS

JAMES S. STIER, CHAIRMAN SAMUEL J. TALARICO, VICE CHAIRMAN ALL COUNCILMEMBERS

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DATED: 9-14-87.

Sandra E. Kennedy City Clerk